

NATIONAL PROTON CONFERENCE
IMPROVING CANCER OUTCOMES
WITH PROTON THERAPY

NPC
2013



11-14 FEBRUARY
WASHINGTON MARRIOTT
METRO CENTER
WASHINGTON, DC

PROGRAM



ARRIVAL DAY

Monday, 11 February

2:00-5:00pm	Meeting Registration and Hotel Check-in
4:00-7:00pm	NAPT/Proton Therapy Consortium Meeting (closed meeting)

DAY 1 - Morning

Tuesday, 12 February

7:00-8:00am	Buffet Breakfast Exhibit Hall
8:00am	Conference Welcome Leonard Arzt, <i>NAPT Executive Director</i>
8:05 -8:30 am	Opening Remarks from the Proton Community John B. Frick, <i>NAPT Board Chairman</i> Stuart L. Klein, <i>Proton Therapy Consortium Board Chairman</i>
8:30-9:20am	The Current Proton Therapy Marketplace Matthew Garabrant, <i>Senior Consultant, The Advisory Board Company</i> Christopher Pericak, <i>Consultant, Research and Insights, The Advisory Board Company</i>
9:30-11:00am	PANEL 1: An Overview of Proton Therapy Clinical Trials and Current Studies FEATURED: Dr. Norman C. Coleman, <i>Associate Director, National Cancer Institute</i> Dr. Peter Johnstone, <i>Chairman, Department of Radiation Oncology, Indiana University Health</i> Loma Linda University Medical Center speaker TBD MODERATOR/SPEAKER: Dr. Carl J. Rossi, Jr. <i>Medical Director, Scripps Proton Therapy Center</i>
11:00-11:15 am	Intersession A IBA Update
11:15-11:45am	Refreshments Exhibit Hall
11:45am-1:00pm	Panel 2: A Vision for the Future: New Applications/New Proton Therapy Protocols Dr. Robert C. Miller, <i>Professor of Radiation Oncology, Mayo Clinic, Rochester, MN</i> Dr. Allan Thornton, <i>Radiation Oncologist, Hampton University Proton Therapy Institute</i> Dr. Bradford Hoppe, <i>Radiation Oncologist, University of Florida Proton Therapy Institute</i> MODERATOR/SPEAKER: Dr. Eugen Hug, <i>Chief Medical Officer, ProCure Treatment Centers/Chairman PTCOG</i>
1:00-2:00pm	Seated Luncheon

DAY 1 - Afternoon

Tuesday, 12 February

2:10-3:30pm

PANEL 3: Pediatric Proton Therapy in the U.S.: Patterns of Care and Future Goals

Dr. Daniel Indelicato, *University of Florida Proton Therapy Institute*

Dr. Anita Mahajan, *Medical Director, M.D. Anderson Cancer Center Proton Center*

Dr. Andrew Chang, *Hampton University Proton Therapy Institute*

Dr. Kevin McMullen, *Radiation Oncologist, Indiana University Health Proton Therapy Center*

MODERATOR: Susan Ralston, *Executive Director, Pediatric Proton Foundation*

3:30-4:00pm

Refreshments *Exhibit Hall*

4:00-5:40pm

PANEL 4: The Challenges of Planning, Developing and Operating Successful Proton Centers in an Environment of Health Care Change

Annika Andrews, *President, Seattle Cancer Care Alliance, A ProCure Center*

J. Ryan Barrett, *Director of Operations, M.D. Anderson Cancer Center Proton Center*

Dr. Jeffrey D. Bradley, *Director, S. Lee Kling Center for Proton Therapy, Washington University School of Medicine*

Eric Backes, *Director of Operations, Roberts Proton Center at UPENN*

Scott Warwick, *VP Clinical Operations, Provision Health Partners*

Greg Sonnenfeld, *Radiation Oncology Director, Willis-Knighton Health System*

Vicki Miller, *Administrator, Radiation Oncology, Mayo Clinic/AZ*

MODERATOR: Stuart Klein, *Executive Director, University of Florida Proton Therapy Institute*

6:00-8:00pm

Welcome Cocktail Reception

John Jessen, *Managing Principal, VOA - Host*

VOA offices, 722 12th Street, NW

DAY 2

Wednesday, 13 February

7:00-8:00am	Buffet Breakfast <i>Exhibit Hall</i>
8:00-9:45am	PANEL 5: The Economics of Proton Therapy 5A: Paying for Cancer Treatments: Responsibilities of Providers and Insurers FEATURED: Dr. Lee N Newcomer, <i>Senior VP, Oncology, United Healthcare</i> Dr. Jennifer Malin, <i>Medical Director of Oncology, WellPoint</i> Dr. Michael Kolodziej, <i>National Medical Director, Oncology Solutions, Aetna</i> Dr. Carl J. Rossi, Jr., <i>Medical Director, Scripps Proton Therapy Center</i> Dr. Sameer Keole, <i>Radiation Oncologist, Mayo Clinic/Arizona</i> MODERATOR: Jason Caron, <i>Partner, McDermott Will & Emery</i> 5B: Reimbursement: Coding, Coverage, Payment, Medicare Joy Godby, <i>Business Manager, Department of Radiation Oncology, M.D. Anderson Cancer Center</i> Mitzi Wilson, <i>Executive VP, Revenue Cycle, Inc.</i> Sally Eggleston, <i>Vice President, Revenue Cycle, Inc.</i> MODERATOR: Jason Caron, <i>Partner, McDermott Will & Emery</i>
9:45-10:45am	Panel 6: The Challenges of Financing Proton Centers – Where is the Money? Alan Morrison, <i>Managing Director, ZAC Capital Partners, LLC</i> Michael Mermall, <i>Partner, Drinker Biddle & Reath</i> T.J. Sullivan, <i>Partner, Drinker Biddle & Reath</i> MODERATOR/SPEAKER: John Frick, <i>Senior VP ProCure Treatment Centers</i>
10:45-11:15am	Refreshments <i>Exhibit Hall</i>
11:15-11:45 am	Intersession B Sumitomo, Varian, ProNova Updates
11:45am-1:00pm	Panel 7: Radiation Oncology Safety Standards: Creating a Safer Space Hanne M. Kooy, Ph.D., <i>Director of Physics, Massachusetts General Hospital Proton Therapy Center</i> Dr. Amit Maity, <i>Associate Professor of Radiation Oncology, Department of Radiation Oncology, UPENN</i> MODERATOR/SPEAKER: Cynthia Keppel, Ph.D., <i>Partner, K&N Consulting, former Scientific and Technical Director at HUPTI</i>
1:00-2:00pm	Seated Luncheon
2:15-3:45pm	Panel 8: The Current State of Prostate Cancer Treatment: Studies, Patient Surveys, Patient Success Stories, Long Term Outcomes Dr. Sameer Keole, <i>Radiation Oncologist, Mayo Clinic/Arizona</i> Dr. Bradford S. Hoppe, <i>Radiation Oncologist, University of Florida Proton Therapy Institute</i> Robert Marckini, <i>Best Selling Author/Founder, Brotherhood of the Balloon (BOB)</i> Joan E. DaVanzo, Ph.D., <i>Dobson DaVanzo & Associates: The BOB Patient Survey and Analysis</i> MODERATOR/SPEAKER: Dr. Andrew K. Lee, <i>Associate Professor, Dept. of Radiation Oncology, M.D. Anderson Cancer Center Proton Center</i>
3:45-4:00pm	Refreshments <i>Exhibit Hall</i>
4:00-5:30pm	Panel 9: The Walter Reed Particle Therapy Initiative: Is Carbon in Our Future? COL. John O'Connell, MD, <i>Director, Radiation Oncology, Oncology Residency Branch Director, Particle Beam Therapy Center Initiative at Walter Reed</i> Dr. Kevin Camphausen, <i>Chief, Radiation Oncology Branch, NIH-NCI</i> Eric Colby, Ph.D., <i>Director, Accelerator Research Division, SLAC National Accelerator Laboratory, Stanford University</i> Natalie Merckens, MHA, <i>Assistant Director, Washington, D.C. VA Medical Center</i> MODERATOR/SPEAKER: Anaud Belard, <i>Executive Director, Particle Beam Therapy Center Initiative, Walter Reed National Military Medical Center</i>
6:00-7:30pm	Evening Reception <i>Marriott Hotel</i>

DAY 3

Thursday, 14 February

7:00-8:00am	Buffet Breakfast <i>Exhibit Hall</i>
8:00-9:00am	Panel 10A: Global Advances in Particle Therapy: Technology and Software Sponsors presentations
9:00-9:30am	Panel 10B: Proton Therapy: Cloud-Based Patient Reported Outcomes, Workflow, & Interoperability Solutions/Use Cases Martin Pellinat, <i>CEO, VisionTree Software</i>
9:30-10:45am	Panel 11: Communicating the Benefits of Proton Therapy: Public Awareness, Marketing, Social Media Outreach, Building the Proton Therapy Brand Fern Nibauer-Cohen, <i>Associate Director, Program Development, UPENN Department of Radiation Oncology</i> William Hansen, <i>VP of Strategic Business Development, ProVision</i> Amanda B. Burnham, <i>Manager, Marketing and Development, Indiana University Health Proton Therapy Center</i> Theresa Makrush, <i>The Robin Shepherd Agency/UFPTI</i> MODERATOR/SPEAKER: Stephen Jacobs, <i>NAPT Director/Loma Linda University Medical Center</i>
10:45-11:15am	NAPT/Proton Therapy Consortium Wrap Up/What's Next Feedback and Q&A Session
12noon	Exhibit Hall closes

Note: This program is subject to change

